

# DRUM TAO

Promotional Material

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# DRUM TAO

Established in 1993,

with the dream of creating the best show in the world using “Wadaiko (Japanese Drums)”, the instrument which has a very rare and unique variety of sound expressions.

DRUM TAO set their base at Oita, Japan and started creating their own music, stage set-ups, and costumes to produce their one and only world of entertainment.

Many talented artists and staffs gathered to join this creation from all over the world and this is why DRUM TAO can make the peerless and most modern “JAPANESE ENTERTAINMENT” .



# PERFORMANCE HISTORY

More than 9 million spectators have been touched across the world.

DRUM TAO's stage is created through phenomenal performances and expressions consisting of incomparable "Wadaiko-drums" and the beautiful melody of Japanese flutes and harps. It is the "Japanese Entertainment" for a new generation that completely surpasses expectations. Their new long-run production "MANGEKYO" started in Tokyo in 2017. This night entertainment aimed at international tourists became widely popular and it has been announced that this will be performed in their exclusive theater from April, 2019, over the year of the Tokyo Olympics.

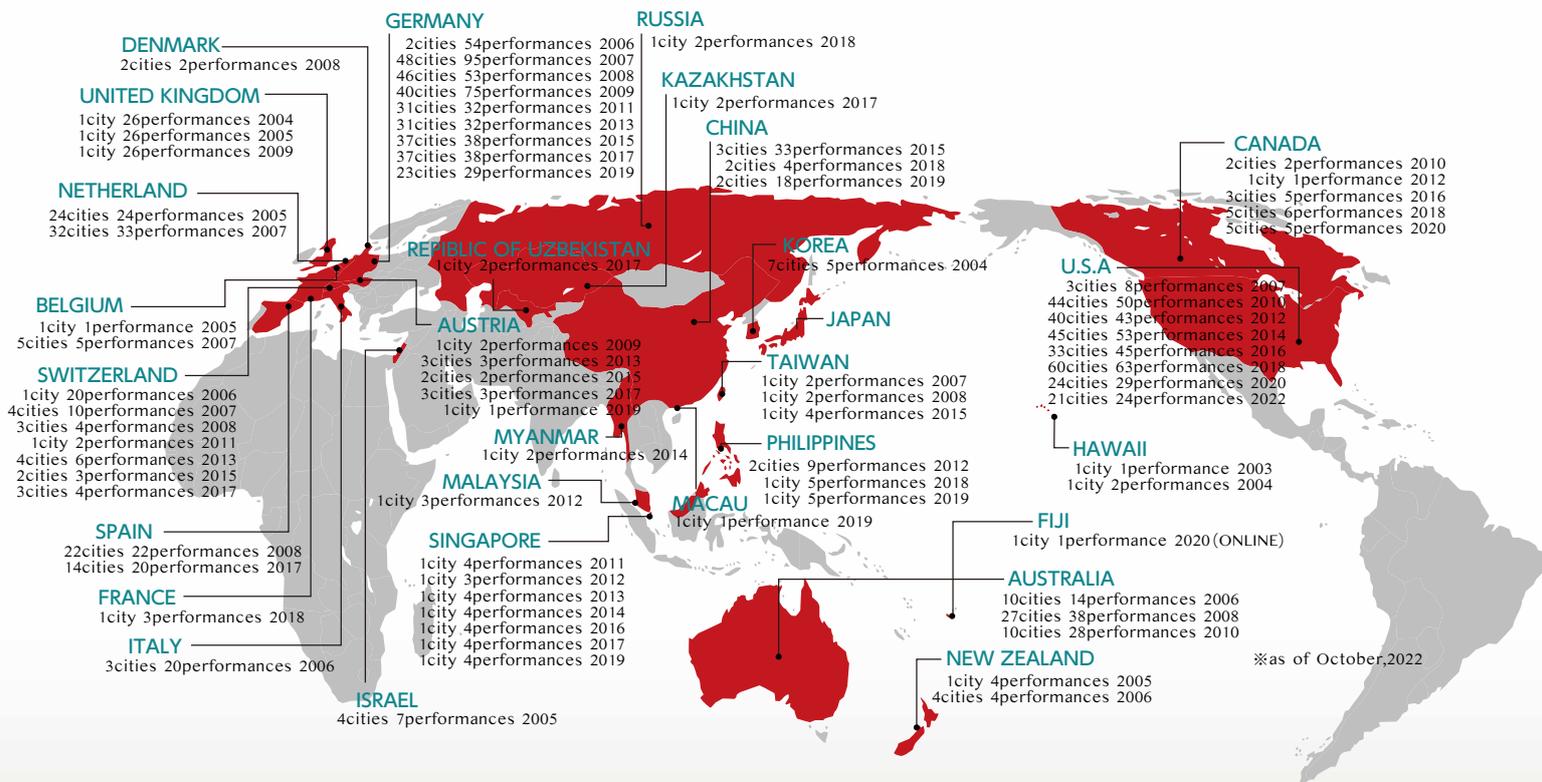
In 2018, they performed in the opening ceremony of "Japonism 2018" in Paris, France. They also costarred with the Bolshoi Ballet as the opening act of "Japan Year in Russia" held at The Bolshoi Theatre in Moscow, Russia, in front of the head of each country.

They were awarded "Outstanding Cultural Contribution" from Oita prefecture, "Culture Creators Award" from Taketa city in Oita prefecture, and "The 6th Japan Tourism Agency Commissioner Award" and "Minister for Internal Affairs and Communications Award" from the Japanese government.

Currently, they perform 700 shows yearly as three teams; Team A, Team K, and Team S.



# Experienced by 9million spectators in over 26 countries



## THE NIPPON ENTERTAINMENT





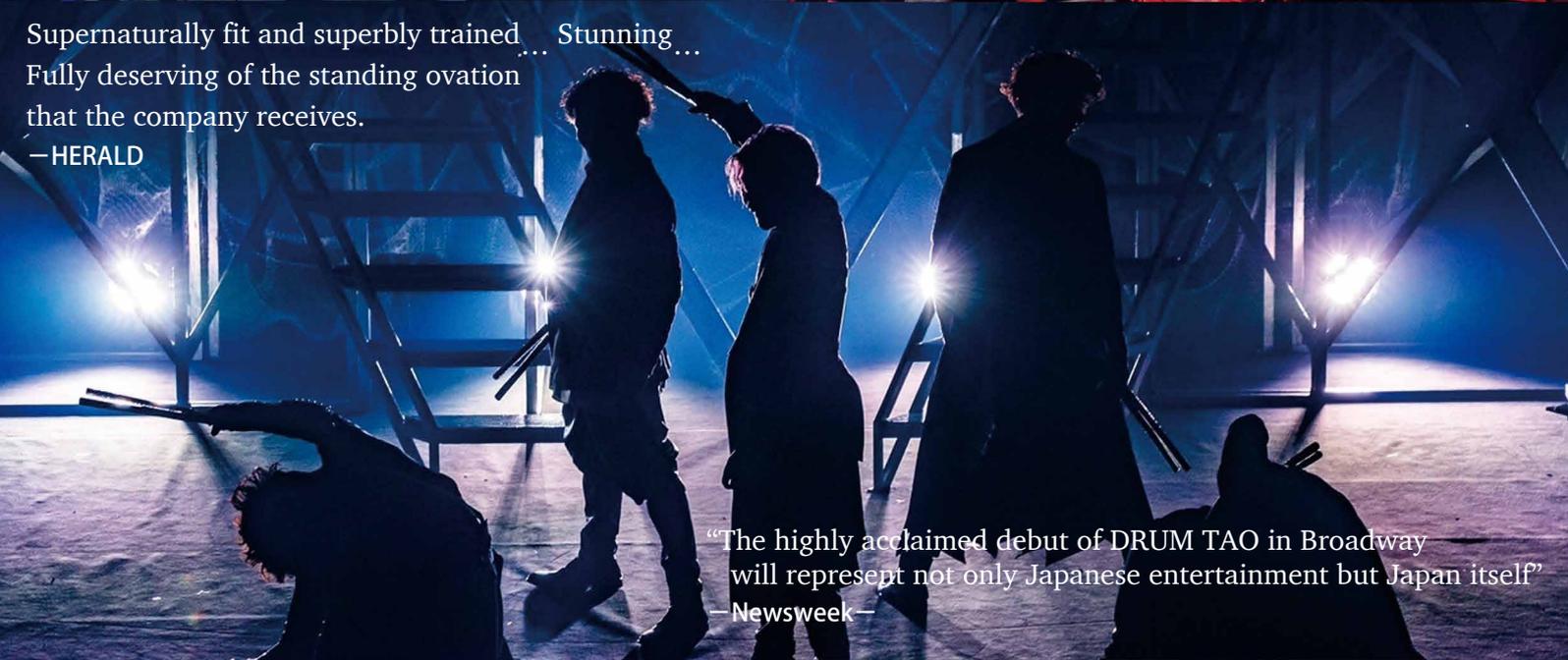
“Extraordinarily talented percussion artists, and seductive, alluring performers”  
—CHICAGO TRIBUNE—



Undoubtedly one of the finest shows on offer  
—EDINBURGH EVENING NEWS



Supernaturally fit and superbly trained... Stunning...  
Fully deserving of the standing ovation  
that the company receives.  
—HERALD



“The highly acclaimed debut of DRUM TAO in Broadway  
will represent not only Japanese entertainment but Japan itself”  
—Newsweek—



Don't miss this great entertainment by TAO or else  
you will regret foy your life.  
— THE CENTRAL NEWS AGENCY



# JUNKO KOSHINO × TAO Contemporary JAPAN



## CONTEMPORARY JAPAN

TAO is the artist group with full of talents. The collaboration with TAO is interesting and it is the new experience in this new century. Different sensibilities meet on the stage, strike each other and fight against each other and it makes our work even greater.

JUNKO KOSHINO



# TOP CREATORS in Japan all gathered!

General Director  
Franco Dorao

Stage Costume  
Junko Koshino

Projection Mapping  
Team Lab

Stage Art/Design  
Rumi Matsui



**Rumi Matsui**  
Stage Designer

Matsui joined Shiki Theatre Company after completing her study in graphic design at Tama Art University.

This led her into further education in theatre design at Central School of Art and Design (now Central Saint Martins College) in London.

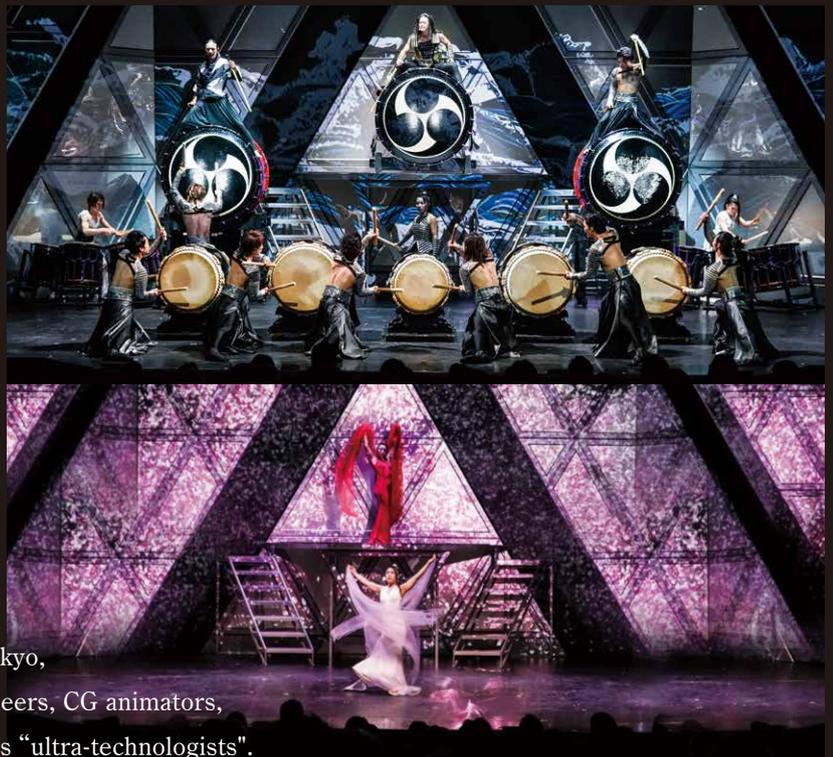
After her return to Japan, Matsui began her career as a scenographer.

She was listed as one of the Honorable Scenographers by OISTAT (International Organization of Scenographers, Theatre Architects and Technicians) in 2007.



## Team Lab

TeamLab is an international art collective, an interdisciplinary group of artists formed in 2001 in Tokyo, Japan. The group consists of artists, programmers, engineers, CG animators, mathematicians and architects who refer to themselves as "ultra-technologists".



Taketa City, Oita  
Home of TAO



This is the meeting place for music of the world  
and a space for superb entertainment produced by TAO.

TAO's home is located in the middle of Aso National Park and is surrounded by magnificent nature. It is fully-equipped with the best production environment and has a multipurpose area that includes a theatre, training room, spa, guest house, recording studio, and so on. TAO's music and harmonies continue to be created at TAO's home for the world entertainment field. "TAO's Summer Festival" is held every summer and fans from all over the world and artists come together to share unforgettable time in great Mother Nature.



## TAO FOUNDATION



## NATIONAL PARK × ENTERTAINMENT

These magnificent entertainers, DRUM TAO in collaboration with Aso Kuju National Park established the world's most unique "Theatre in the Sky" against the panorama of great natural beauty.

One of the 21st Century's most stunning nature theatres was conceived here, where you will learn all about DRUM TAO, Japan's most spectacular drum entertainers.



# 30th Anniversary

2023 is the 30th anniversary of DRUM TAO.

We are excited to celebrate the beginning of this special year for us!

Let's enjoy and share our special moments  
for TAO's 30th anniversary together!

We are looking forward to meeting you soon!